

## CM Inaugurates the Tourist Information Centre, Leh

**Leh: 12 June, 2015**

Chief Minister, J&K Mufti Mohammad Syed today inaugurated the newly set up building of Tourist Information Center (TIC), Leh right in the hub of Leh town opposite J&K Bank which is an ingenious effort of DC, Leh Saugat Biswas not only to cater to the communication needs of tourists visiting Ladakh but also showcasing the rich tradition and culture of the region.



The centre is run by Leh Development Authority headed by Chief Executive Officer, Dr. Zahida Bano and funded by Commissioner Secretary, Tourism and Culture, J&K. It provides detail information about Leh district, hotels, guest houses, home stay including rate and services offered, health infrastructure and health advisories, police, postal and banking services. Information on trekking routes, sightseeing, monastery tours, museums, adventure sports options, taxi, public transport and flight services are also provided. The centre also updates the tourists with cultural norms, environmental safeguards, cultural events and volunteering options and potential area permits for overseas tourists. The centre is facilitated with internet services, tourist health check-up with oxygen bar and a complaint cell.



The centre also runs a well curretted exhibition of art and artefacts of Ladakh exhibiting rich cultural heritage of the region. Besides, traditional handicraft and handloom items are also on display for sale. DC, Leh has taken the responsibility to maintain and preserve this heritage for the benefit of succeeding generations of Ladakh and to give a glimpse of Ladakhi culture to the tourists coming from all over the world.